



Simsbury Chamber of Commerce

Simsbury Spooktacular Chili Challenge



Saturday, October 27, 2018

12:00 Noon to 5:00 P. M.

Simsbury Meadows Performing Arts Center





22 Iron Horse Boulevard, Simsbury

Sponsorship Opportunities

Mild

\$600.00






Includes:

-  **Event Tickets (4)**
-  **Company name and link to website on event website**
-  **Specially-designed event T-shirt (1)**
-  **Company name recognition on sponsor board at event**

Medium

\$1,100.00









Includes: Everything in Mild Level Sponsorship, plus

-  **Company name on event signage**
-  **Company name on event marketing materials**
-  **2 additional event tickets (total of 6)**
-  **1 additional T-shirt (total of 2)**
-  **Company name on event T-shirts**

Hot

\$1,800.00

Includes: Everything in Medium Level Sponsorship, plus

-  **Company logo on marketing materials, signs, t-shirts, and banner**
-  **2 additional event tickets (total of 8)**
-  **2 additional T-shirts (total of 4)**
-  **Company name in all print advertising and press releases**
-  **Vendor table for distribution of information and materials**
-  **Product or promotional material placement in chili tasting bags**
-  **Company name, link to website, and logo on event website**
-  **Opportunity for a company representative to serve as an official chili judge**

(Please see other side for more sponsorship opportunities →)

Additional Sponsorship Opportunities (1 each):

Ticket Sponsor	\$350.00
Includes:	
 1 Event ticket	
 1 Event T-shirt	
 Company name and link to website on event website	
 Company promotion on back of printed tickets	
Poster Sponsor	\$400.00
Includes:	
 1 Event ticket	
 1 Event T-shirt	
 Company name and link to website on event website	
 Prominent company name and logo placement on event posters	
Judging Area Sponsor	\$450.00
Includes:	
 2 Event tickets	
 1 Event T-shirt	
 Company name and link to website on event website	
 Company name and logo prominently displayed in chili judging area	
Tasting Bag Sponsor	\$700.00
Includes:	
 Everything in Mild Level Sponsorship	
 Product or offer placement in chili tasting bags	
Website Sponsor	\$750.00
Includes:	
 Everything in Mild Level Sponsorship	
 Company name, link to website, and logo prominently displayed on all main pages of event website	
Volunteer Thank-You Party Sponsor	\$900.00
Includes:	
 Everything in Mild Level Sponsorship	
 Invitation to Volunteer Thank-You Party for 2	
 Company name and logo prominently displayed on party invitation	
 Product or promotional material placement in volunteer gift bags	
 Company name and logo on event sponsor board at party	
Grand Prize Sponsor	\$1,250.00
Includes:	
 Everything in Medium Level Sponsorship	
 Opportunity to present \$1,000 Red Chili and \$250 "Yute" Division Grand Prizes on Event Stage	
T-shirt Sponsor	\$2,000.00
Includes:	
 Everything in Hot Level Sponsorship	
 2 additional T-shirts (total of 6)	
 2 additional event tickets (total of 8)	
 Prominent logo and name placement on T-shirts	
Touch-A-Truck Sponsor (12 available)	\$250.00 Each
Includes:	
 1 event ticket	
 Your company name prominently displayed on signage next to the vehicle of your choice	