



Simsbury Chamber of Commerce

Simsbury Spooktacular Chili Challenge



Saturday, October 27, 2018

12:00 Noon to 5:00 P. M.

Simsbury Meadows Performing Arts Center

22 Iron Horse Boulevard, Simsbury

Sponsorship Opportunities

Mild

\$600.00

Includes:



- Event Tickets (4)**
- Company name and link to website on event website**
- Company name recognition on sponsor board at event**
- Product or promotional material placement in volunteer gift bags**

Medium

\$1,100.00

Includes: Everything in Mild Level Sponsorship, plus



- Company name on event signage**
- 2 additional event tickets (total of 6)**

Hot

\$1,800.00

Includes: Everything in Medium Level Sponsorship, plus



- Company logo on marketing materials, signs, and banner**
- Vendor table for distribution of information and materials**
- Company name, link to website, and logo on event website**
- Opportunity for a company representative to serve as an official chili judge**

(Please see other side for more sponsorship opportunities →)

Additional Sponsorship Opportunities (1 each):

Ticket Sponsor	\$400.00
Includes:	
 1 Event ticket	
 Company name and link to website on event website	
 Company promotion on back of printed tickets	
Poster Sponsor	\$400.00
Includes:	
 1 Event ticket	
 Company name and link to website on event website	
 Prominent company name and logo placement on event posters	
Judging Area Sponsor	\$450.00
Includes:	
 2 Event tickets	
 Company name and link to website on event website	
 Company name and logo prominently displayed in chili judging area	
Website Sponsor	\$750.00
Includes:	
 Everything in Mild Level Sponsorship	
 Company name, link to website, and logo prominently displayed on all main pages of event website	
Volunteer Thank-You Party Sponsor	\$1,100.00
Includes:	
 Everything in Mild Level Sponsorship	
 Invitation to Volunteer Thank-You Party for 2	
 Company name and logo prominently displayed on party invitation	
 Product or promotional material placement in volunteer gift bags	
 Company name and logo on event sponsor board at party	
T-shirt Sponsor	\$1,400.00
Includes:	
 Everything in Medium Level Sponsorship	
 2 additional event tickets (total of 8)	
 Prominent logo and name placement on T-shirts	
Grand Prize Sponsor	\$1,450.00
Includes:	
 Everything in Medium Level Sponsorship	
 Opportunity to present \$1,000 Red Chili and \$250 "Yute" Division Grand Prizes on Event Stage	
Tasting Bag Sponsor	\$1,550.00
Includes:	
 Everything in Medium Level Sponsorship	
 Product or offer placement in chili tasting bags	
 Company name and logo on outside of chili tasting bags	
Touch-A-Truck Sponsor (12 available)	\$250.00 Each
Includes:	
 1 event ticket	
 Your company name prominently displayed on signage next to the vehicle of your choice	

We can also customize a sponsorship package just for you!